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Guest Editorial

Digitalization in publication

Rockson Samuel^{1,*}

¹DentalReach, Bengaluru, Karnataka, India



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Online searches have become the dominant factor in patients finding a dentist. The top options for patients today are search engines, social media, location based services, patient reviews, and business directory listings. These options make it easy for patients to locate a dentist, and allows them to select the dentist that is best for them.

The emerging use of social media in dentistry includes posting videos of patients who have had a dental procedure done. This helps the patient and the doctor bond and get to know each other better. It also gives the patient an opportunity to ask questions and get answers from other people who have already been through the same experience.

There are many emerging uses of social media in dentistry, here are my 3 tips:

1. One of the most important is being able to communicate with your patients via social media. Of course, you should always encourage your patients to visit your office if they have any concerns or questions about their oral health. But, sometimes it is helpful to have a way to communicate with them when they are not in your office. Social media can be an important tool for keeping your patients up to date on what is happening in their mouth, and it can also be a way for you to interact with them in a less formal setting.
2. Encourage your patients to post pictures of their smiles on various social media sites. This will help

them remember how great they look and it will give them something to post about on social media that is positive.

3. Have you noticed your engagement stats go up after posting an Instagram Reel? You're not the only one.

About Digital Magazine

I have been working in the digital sphere for 10 years now. I would say that the best place to start is to read magazines online. This gives you a taste of what they are like, but you can always go back and read the issues on your iPad or other device.

As a dentist and content marketer, I have created a new business for myself. This new business has helped me to be successful and has given me many opportunities to meet new people. The opportunity to create this new business was a once in a lifetime opportunity.

Digital magazine have become increasingly popular over the years. People love to read articles about their favorite topics and learn new things. Because of this, there is a large demand for digital magazines. It is not difficult to create a digital magazine, but it is difficult to find an audience. This is why digital magazine companies have become so popular. They provide content to people who are interested in the topic they are covering. The content is also free, which makes it a good way to attract a large audience.

* Corresponding author.

E-mail address: rockson@dentalreach.co (R. Samuel).

There are many benefits of publishing in a dental magazine. The most important one is visibility. Being published in a dental magazine will get your article or product seen by thousands of dentists all over the world. The second biggest benefit is credibility. Dental magazines are read by other professionals in the dental field. So being published in one will give you an instant boost in credibility. A third benefit is promotion. Many dentists enjoy reading the articles and products that are featured in dental magazines. And the dentist that reads your article will be much more likely to purchase the products that you are selling if they find those products to be interesting and helpful.

You can check out our magazine here: www.dentalreach.today

Many dentists enjoy reading dental magazines because it gives them an opportunity to learn about the newest products and techniques that are currently being used by other dentists. There are also several benefits for the advertisers who pay to have their product featured in a dental magazine. For one thing, it is a very effective way to promote their product because the readers are a very targeted group of people who have a strong interest in oral health. Secondly, it is a lot cheaper than running ads in general circulation magazines. And finally, there is a huge advantage for those advertisers whose products are not available anywhere else. By publishing their product in a dental magazine, they get first crack at a very important and hard-to-reach group of

customers.

In a world where people are able to access a lot of information online, it is important for them to have some sort of way to keep up to date on the news and trends. Digital magazines allow for this, and they are a great way to make sure that everyone is up to date on the latest news.

Unlike journals, knowledge can be shared in any digital format and magazines are open for students to stewards to get global reach.

Digital magazines are a great way to get your message out there. There are many different ways that you can do this. You can create a website with an opt-in form where people can sign up and receive your newsletter. You can also make a Facebook page or have a Twitter account with a newsletter form. These are great ways to stay in touch with your customers and fans.

Conflict of Interest

None.

Author biography

Rockson Samuel, Community Leader

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